



# Institute for Outdoor Learning

## Online CONFERENCE

### 14th October 2023

Shared vision for a better world



JUST £20 for IOL Members / £10 for Organisational members booking 2+

### SO, WHAT'S HAPPENING AT THE ONLINE CONFERENCE?

Arrival 09.00 - Film 17.00 - Close 18.00

There will be:

**SPEAKERS + WORKSHOPS + UPDATES  
+ NETWORKING + EXHIBITORS**

Join us at our conference in **developing, sharing and envisaging standards in Outdoor Learning** that will make a positive difference now, and in the future. We are inviting you to contribute to creating our shared vision for a better outdoor learning world.

### CONFERENCE THEME: 'SHARED VISION FOR A BETTER WORLD'

We are joining in on **World Standards Day** with our annual conference. World Standards Day seeks to highlight how recognised and accepted standards are built on collaborative working. Joining up with World Standards Day for the IOL 2023 Conference will make the day relevant, packed full of useful content and engaging for us as a community.

Conference is sponsored by

<https://gopaddling.info/british-canoeing-delivery-partner/>



## SPEAKERS

### ● MANJUL PRATEETI

Sharing Our Vision for a Better World - An Indian Perspective.



### ● CATRIN THOMAS

Snow, Science and Penguins - Working in Antarctica



### ● JOE HARKNESS

Emotions-focused nature connections.



### ● ROBIN MILLAR, MP for ABERCONWY

Championing Outdoor Learning in Parliament.





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## INTRODUCTION

The IOL has **'Standards'** as one of its 4 key priorities, along with **Community, Workforce** and **Voice**. As the charity for professionals in Outdoor Learning, the IOL works to develop and define quality standards which includes supporting research and promoting good practice.

In 2023 the World Standards Day the emphasis is on UN 2030 Sustainable Development Goals. The IOL has sustainability as a 'Golden Thread' and is working to make planetary and organisational sustainability run through all we do.

Joining up with World Standards Day for the IOL Annual Conference will make the day relevant, packed full of useful content and engaging for us as a community - and in a more sustainable online way.

Using a new online fully featured platform is a significantly positive development that will also be more sustainable by reducing the carbon footprint, travel, costs and time. Online allows us to offer low-cost delegate rates and offer places to many more members and students, and enables attendance from our International Members.

Get a sneak preview of the new fully featured online conference platform here:  
<https://bit.ly/46ZsUqR>

## ABOUT OUR SPEAKERS

### ● **Manjul Prateeti - Sharing Our Vision for a Better World - An Indian Perspective.**

GM Educational Delivery and Outdoor Education Professional Development at The Outdoor Education Group. Graduate of Moray House School of Education, University of Edinburgh. Adventure enthusiast and passionate outdoor learning facilitator, Manjul Prateeti has spent the last thirteen years working internationally from India to America and now Australia helping to develop and facilitate quality outdoor education programs.



### ● **Joe Harkness - Emotions-focused Nature Connections.**

Joe will talk to us about the connections within his multifaceted work in the education sector as a neurodivergent SEND teacher, as an author writing about connecting people with meaningful nature experiences and as a local naturalist. All of which weave together into the rich tapestry he will share with us.



### ● **Catrin Thomas - Snow, Science and Penguins - Working in Antarctica.**

Catrin says, "This talk will mainly focus on what I do when I venture south every season. A common question I get is 'what do you actually do down there?', so I shall attempt to answer this. In the main, this will provide an overview of the range of projects which is a good opportunity to show some slides to generate much envy! "



### ● **Robin Millar, MP for Aberconwy - Championing Outdoor Learning in Parliament.**

As co-chair of the All Party Parliamentary Group (APPG) for Outdoor Learning, Robin Millar will share how he is championing Outdoor Learning in Parliament. The role of the APPG is to provide a platform and focus for the various representative organisations involved in the Outdoor Learning sector; to encourage their access to parliamentarians; and to enable collaboration and discussion.



# WORKSHOPS

SUSTAINABILITY • COMMUNITY • VOICE • THEORY • STANDARDS • WORKFORCE • EDI (Equality, Diversity & Inclusion)

## Morning

### SESSION 1 (10.05 - 10.45)

- **SUSTAINABILITY** Novelty in Nature - Appreciating new ways to value the natural world (Jill Dawes & Matt Healey)
- **COMMUNITY** Taking Adventure to the Lived Environment - Parkour and the relationship with the local environment (Charlotte Boenigk)
- **VOICE** Political campaigning and networking (Ian Lewis)
- **THEORY** Philosophy for Children (Jane Yates & Gina Parker Mullarkey)
- **EDI** Arthog Ambassadors - Reaching Diverse Young People in the Outdoors (Rob Wilson)
- **STANDARDS** Bushcraft Awards (Gary Johnston)
- **STANDARDS** Accreditation by the IOL for your courses (EQA) (Steve Parry)
- **WORKFORCE** Being AdventureSmart (Paul Donovan & Emma Edwards-Jones)
- **WORKFORCE** RPIOL - Becoming an awarding Centre (Steve Randles / Julian Pierce)

### SESSION 2 (11.25 - 12.05)

- **SUSTAINABILITY** Sustainability in practice - Future Footprints (Dan Playford and Martin Callaghan)
- **COMMUNITY** Update on the John Muir Award (Graham Watson)
- **VOICE** Achieving a One-Sector Voice at Westminster (IOL Employers Group)
- **THEORY** Attachment Theory (Karen Mosedale)
- **EDI** Equalising Adventure (Suresh Paul)
- **STANDARDS** The value of Outdoor Education Advisors Panel National Guidance to Outdoor Professionals (Steve Lenartowicz)
- **STANDARDS** Adventure Travel Guide Standard (Myles Farnbank)
- **WORKFORCE** Apprenticeships that support Outdoor Learning – an overview across the standards (Steve Randles)
- **WORKFORCE** Surviving a Career in the Outdoors (Pete White, AAIAC)

## Afternoon

### SESSION 3 (14.05 - 14.45)

- **SUSTAINABILITY** Outdoor Wellbeing and Therapy - Competence, Sustainability and Ethics (Neal Anderson, Andy Hardie & Kaye Richards)
- **COMMUNITY** Youth development and outdoor learning at sea (Kirsty French)
- **VOICE** Nature Premium (Sara Collins)
- **THEORY** Bushcraft Ontology (Paul Moseley)
- **EDI** Equality, Diversity & Inclusion in Outdoor Learning (Global Butterflies, Sponsored by Activities Industry Mutual AIM)
- **STANDARDS** Encouraging active, challenging and safe expeditions for young people (Haydyn Tanner)
- **WORKFORCE** Modern Apprenticeships: 'Outdoor Activity Instructor (L3) and Outdoor Learning Specialist (L5) - an overview' (Jim Whittaker)
- **WORKFORCE** Adaptability in Leadership (Rich Alderton)

### SESSION 4 (15.05 - 15.45)

- **SUSTAINABILITY** Carbon Calculators –an easy approach to measuring impact and progress (Gary Richards)
- **COMMUNITY** The National Outdoor Learning Award (Dr Roger Hopper)
- **VOICE** What is High Quality in Outdoor Learning? (Dave Harvey)
- **THEORY** Field Studies and Wellbeing (Rachel Manning)
- **EDI** Dignified Toileting (Elspeth Mason)
- **STANDARDS** The highs and lows of Ropes Courses (AAIAC/ Steve Woods)
- **WORKFORCE** The role of Leading Practitioners of the IOL (LPIOL) (Dan Cook)
- **WORKFORCE** The Youth Sector in Outdoor Learning (Dave Watts)

BOOK HERE <https://bit.ly/3O7CVcX>





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### THERE WILL ALSO BE

- Sector and IOL Updates
- Breakout rooms and networking opportunities
- Virtual Exhibitor hall to browse and meet with representatives
- A competition running throughout the day
- Breaks for refreshments and lunch
- Conversation and reflection. Evaluation of the day in mixed small groups
- Finishing with the film 'Not A Hero's Journey' which won the Best Environment category at the Kendal Film Festival in 2022

### WHAT DOES IT COST?

- IOL Members £20
- IOL Organisational Members booking for 2+ £10
- Non Members of IOL £150
- Students £10

### HOW DO I BOOK?

BOOK HERE

<https://bit.ly/3O7CVcX>

## EXHIBITING + SPONSORING OPPORTUNITIES

### Premier Sponsor (1 available)

Cost is £1,000. Up to 5 hosts.

This will give you:

- Your logo and a mention on the Conference platform and in communications about the conference (web pages / Horizons magazine / IOL newsletters / bookings / promos etc).
- A presentation slot at the opening introduction to the conference on the day.
- Add your own Conference platform information.
- Dedicated Exhibit 'room' on the Conference platform.
- Option to add videos, brochures, meet and chat to delegates in real time or via messages, give a live talk during breaks, and more.
- Delegates incentivised to come and visit you.

### Sponsor (1 available)

Cost is £750. Up to 3 hosts. This will give you:

- Mention and logo on the pre-event delegate communications and on the Conference web area, in Horizons magazine and IOL newsletters.
- Dedicated Exhibit 'room' on the Conference platform.
- Option to add videos, brochures, meet and chat to delegates in real time or via messages, give a live talk during breaks, and more.
- Delegates incentivised to come and visit you.

### Exhibitor

Cost is £200. Up to 2 hosts. This will give you:

- Dedicated Exhibit 'room' on the Conference platform.
- Option to add videos, brochures, meet and chat to delegates in real time or via messages, give a live talk during breaks, and more.
- Delegates incentivised to come and visit you.

## TO BOOK FOR EXHIBITING + SPONSORING

Please contact [fiona@outdoor-learning.org](mailto:fiona@outdoor-learning.org)