

QUICK SUMMARY

Snapshot Survey 2026

To sign up for the survey

Scan the QR code to access the online [Consent Form](#).



What is it?

A 12-month research project that aims to capture a snapshot of participation and incident levels across the UK outdoor adventurous activities sector.

Who is it for?

Participants are organisations or providers who deliver relevant activities. These could be in anything from a commercial to voluntary capacity.

How will you do it?

We will record participation and incident data over six separate two-week blocks throughout 2026 (i.e. 12 weeks of recording data). For more information, please check the Information Pack and Participant Information Sheet.

These and more resources can be found [here](#).

Important Questions

Will you be able to identify me or my organisation? Not once the data has been sorted. All identifiers will be removed before made public.

Do I have to do the survey for the whole year? If you choose to opt out of the survey part-way through, then we won't be able to use your data as part of the final results. Therefore we would ask for you to try and complete the 12-month survey if possible.

I have multiple sites. Do I have to sign them all up? No. You can choose to sign up as many sites or locations within your organisation that you want to participate.

Can I join the survey part way through? No. Because we are taking snapshots at different points spaced through the year, we need to use data from participants who have submitted data for the whole survey.

I only operate for half the year. Can I still participate? Yes. You will still need to complete the online participation form for each block, but just complete it stating you had no participation in that period.