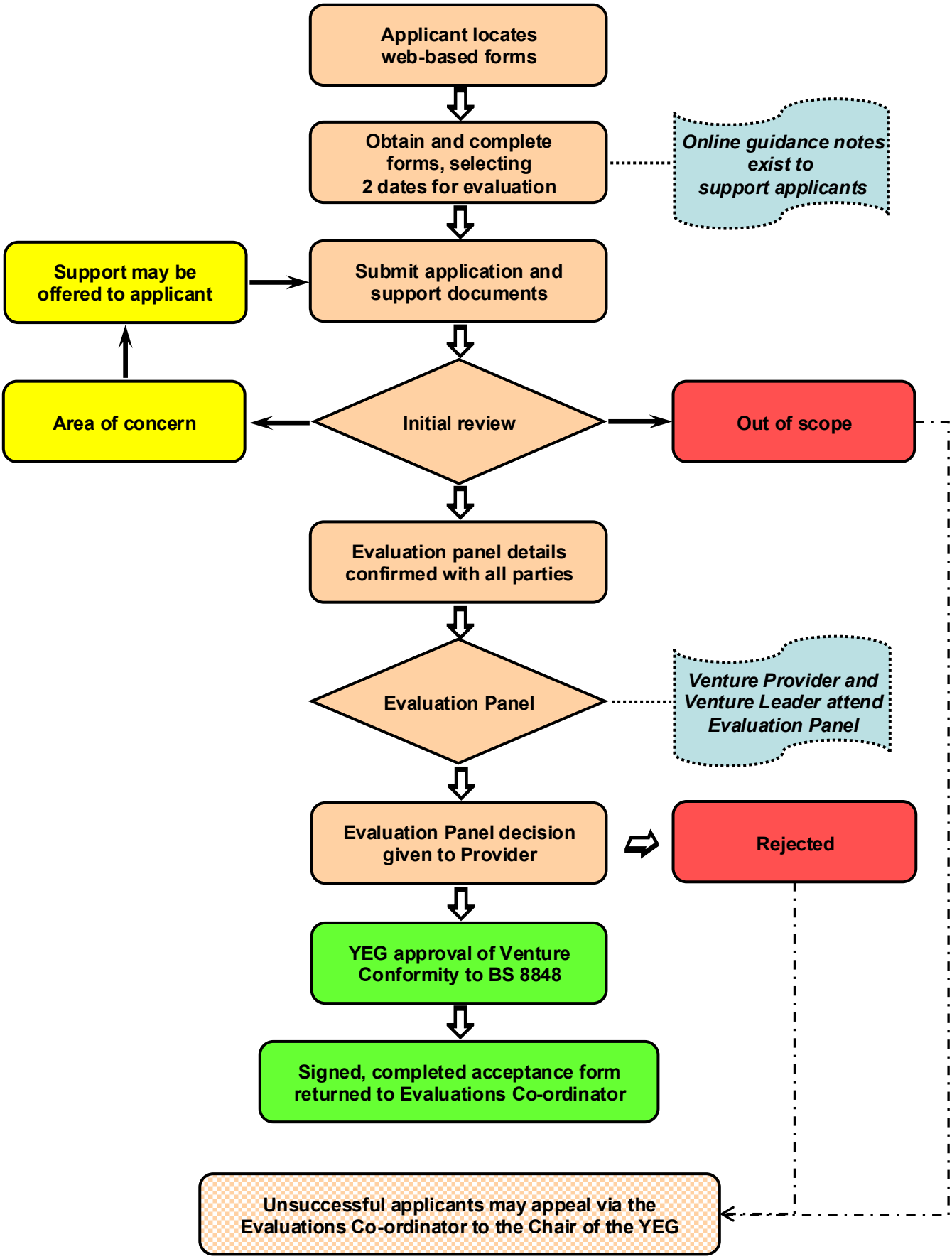YEG Individual Venture Evaluation Scheme