



Case Study

Course Accreditation for Atlantic Crest Ltd.

Atlantic Crest Ltd. specialise in water safety consultancy and training, as well as regulated first-aid qualifications and event management.

Led by Managing Director Dr Cliff Nelson, Atlantic Crest sought to enhance the quality of its courses and expand into new markets ‘after taking a previous award programme through IOL accreditation and being impressed with the experience, I put our Aquatic Safety Qualification (ASQ) through the same process.’

Objectives

Strengthen Quality Assurance

Achieve recognised external accreditation to strengthen quality assurance within a robust quality framework.

Expand our High-Quality Provision

Position the ASQ as a trusted qualification for schools, colleges, and outdoor education providers.

Drive Sustainable Income Generation

Develop strategies to better engage clients and build long-term relationships.



Solutions

External Quality Assurance

IOL brings over six years of experience working with independent Lead External Quality Assurers in delivering End point assessments.

A Trusted Name in the Outdoors

IOL accreditation assists instructors, teachers, and managers of Outdoor Learning in identifying quality courses relevant to their needs.

Annual Renewal Review

IOL’s renewal process helps your courses develop over time, matching your clients’ changing needs.

OUTCOMES

Revenue Growth

‘I would attribute around 30 to 40 per cent of our growth to having IOL accreditation. It has been gold dust.’

Improved Standards

‘There is no doubt that our clients now require this level of external accreditation as a minimum before they will engage with any company.’

Client Satisfaction

‘We are privileged to be a member of the IOL. Having our ASQ accredited by the IOL has been a significant milestone for us.’



Conclusion

‘We would highly recommend the Institute for Outdoor Learning to any business looking to add an extra layer of quality and credibility to their training awards, alongside the many other benefits of corporate membership.’

Dr. Clifford Nelson
MD Atlantic Crest Ltd.

